

HMQS 2010 Class Catalog Ad Specifications (Three Column Set-Up)

Ad Sizes:

- NO full-page bleeds for this publication
 - Full-page ad (no bleed): 7.5" w x 10" h (*same size as Show Program*)
 - Half-page ad: 7.5" w x 4.875" h (*same size as Show Program*)
 - 1/3 page ad block: 4.95" w x 4.875" h (*2 columns wide x half page*)
 - 1/3 page ad vertical: 2.39" w x 10" h (*1 full column*)
 - 1/6 page ad: 2.39" w x 4.875" h (*Half of a full column*)
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Ad Prices:

- Back Cover (color) Class Catalog Sponsor
 - Full-page ad (color) \$500
 - Half-page ad (color) \$250
 - Third-page ad (BxW) \$200
 - Sixth-page ad (BxW) \$100
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Ads Accepted ONLY in the Following Formats & Print Quality:

- PDF (CMYK, press quality)
- EPS (Illustrator, CMYK, fonts outlined)
- TIF or PSD (Photoshop, CMYK)

Resolution: Photos and logos must be at least 300-dpi resolution for print quality.

Color / BxW: All ads are full color, except third- and sixth-page ads, which are black and white.

Please, NO:

- Microsoft Word ads
- Low-resolution graphics and logos (such as 72-dpi web graphics)

****If you have problems creating an ad in an acceptable format or have questions, please contact: Lisa Albertson, (435) 901-2950, nobucoop@xmission.com.****

Cost to Have the Ad Created OR Re-Created (If Sent in the Wrong Format):

- \$65 for a quarter- or half-page ad or \$100 for a full-page ad
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Ad Deadline:

September 10, 2009

Send To:

jennifer@hmqs.org

****Do not send files larger than 7 mb. To send larger file please go to www.YouSendIt.com and e-mail it to jennifer@hmqs.org FREE of charge.**

Payment Information:

Make checks payable to HMQS. Mail to HMQS, c/o Jennifer Pond, 1472 W. Duck Pond Ln., Salt Lake City, UT 84123. We also accept VISA or MC. To pay with credit card, please fax to (801) 262-0133. For billing questions contact Jennifer Pond, at (801) 205-4701 or jennifer@hmqs.org.
