

Home Machine Quilting Show 2005

Exhibit Information

HMQS

April 21-23, 2005

Exhibitor move-in will be on April 20
South Towne Exposition Center
Salt Lake City, Utah

The premier consumer exhibition and hands-on
educational conference for *all* machine quilters.

Learn, Try, Buy

Read what some of our exhibitors had to say about HMQS 2004:

"HMQS is one of the best shows I've been to in a long time. It was a breath of fresh air. I sold as much product as at a 5-6 day home show." – Jeff Strader, MeasureMatic, Inc.

"We had a great show at HMQS in Salt Lake, and can't wait for next year. We have seen a fantastic response with new customers coming in daily that had seen us at the show." – Sandy Workman, Pine Needles.

"HMQS is the best managed show we have ever been to - and that includes a lot of shows that have been around for 10-15 years. The enthusiasm, organization, promotion and the above and beyond response to any need or question we had as exhibitors made this show an excellent experience for us."
- Laura Waterfield, Laura's Sewing Studio.

Who Should Exhibit?

Suppliers and manufacturers of fabrics, patterns, sewing supplies, equipment, notions and accessories, quilting instruction, publications, quilt designers, quilt guilds, quilt-related organizations and companies.

Free Demo Time

The Demo Stage area is available to all registered exhibitors and sponsors free of charge for up to 30 minutes per day on a first come first served basis. For more information, contact Michelle Bruno at (801) 947-0526 or E-mail: michelle@brunogroup.com. Sponsorship of the Demo Stage is also available.

Don't miss out on the Patchwork Promenade

At HMQS 2004, 935 visitors participated in the Patchwork Promenade promotion featuring ten exhibiting companies. By visiting the participating exhibitors to receive a stamp on each of the ten squares of the Patchwork Promenade card, participants learned about some wonderful products and services and qualified for the grand prize drawings. Four lucky winners took home prizes that included a weekend quilting retreat, a sewing machine and two home machine quilting systems. This year, don't miss the opportunity to be one of the Patchwork Promenade exhibitors to increase booth traffic and exposure for your company.

Featured Events:

- Vendors Mall and New Product Demos
- Classes by Well Known Artists and Instructors
- Hundreds of Quilts Displayed
- Cash Awards
- Certified National Judges

Space is Limited. Call to reserve your booth today or go online at www.hmqs.org.

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Exhibit Space Contract

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Requested Booth # _____ Booth Quantity # _____

Contact Name: _____ Title: _____

Company Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

E-mail: _____ Web URL: _____

Signature: _____ Date: _____

Types of products or services you will be exhibiting: _____

The exhibitor agrees that upon acceptance this application shall be deemed to form a binding contract between the exhibitor and the organizer and the exhibitor agrees to abide by the terms and conditions which form an integral part of the contract between the organizer and the exhibitor. The contract is deemed binding when the organizer accepts a non-refundable payment or an execute and signed contract. Payment is due in full within 30 days of the contract signing. Payments are non-refundable and non-transferrable. *Note: Terms and Conditions of exhibiting are available by request or online at www.hmq5.org.

Exhibit Packages (check one)		<input checked="" type="checkbox"/>
One Booth Package *	\$695.00 each	<input type="checkbox"/>
Second Booth Package *	\$645.00 additional	<input type="checkbox"/>
Third Booth Package *	\$595.00 additional	<input type="checkbox"/>
One Booth (Booth Only)**	\$645.00	<input type="checkbox"/>
Second Booth (Booth Only)**	\$595 additional	<input type="checkbox"/>
Patchwork Promenade Promotion*** (additional fee)	\$200.00	<input type="checkbox"/>

Show Directory Display Advertising (check if desired)		<input checked="" type="checkbox"/>
1/4 page	\$100.00	<input type="checkbox"/>
1/2 page	\$200.00	<input type="checkbox"/>
full page	\$350.00	<input type="checkbox"/>
back cover full page	\$500.00	<input type="checkbox"/>

Exhibit Package \$ _____ *Package booths include one 6' skirted table, two chairs and a wastebasket.

Show Directory Ad \$ _____ **All booths are 10' x 10' and include an 8' high back drape with two 8' high side dividers and a cardboard booth identifier sign. Additional tables, booth furniture, carpeting and electricity may be ordered through our official show contractor, GES Exposition Services.

Patchwork Promenade \$ _____

Total Fee \$ _____

*** Become one of only 20 exhibitors to increase your company's visibility at the show through a special promotion called Patchwork Promenade. Participants will be highlighted in the event program and visitors will be directed to your booth to have their Patchwork Promenade cards stamped. Completed cards are entered into a drawing for fabulous door prizes.

Payment Information

____ A check in the amount of \$ _____ is enclosed OR
 ____ Please charge my ____ AMEX ____ VISA ____ MC ____ DISC
 charge card for the Total Fee noted on this form.

Credit Card Holder (please print): _____

Credit Card Number: _____

Expiration Date: _____

Address Where Statement is Mailed (if different from above)
 Address _____

City _____ State _____ zip _____

Card Holder's Signature: _____

Home Machine Quilting Show
 C/O Bruno Group Signature Events
 8690 So. Escalade Cir.
 Salt Lake City, UT 84121

All Booths Are 10 x 10'

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2005

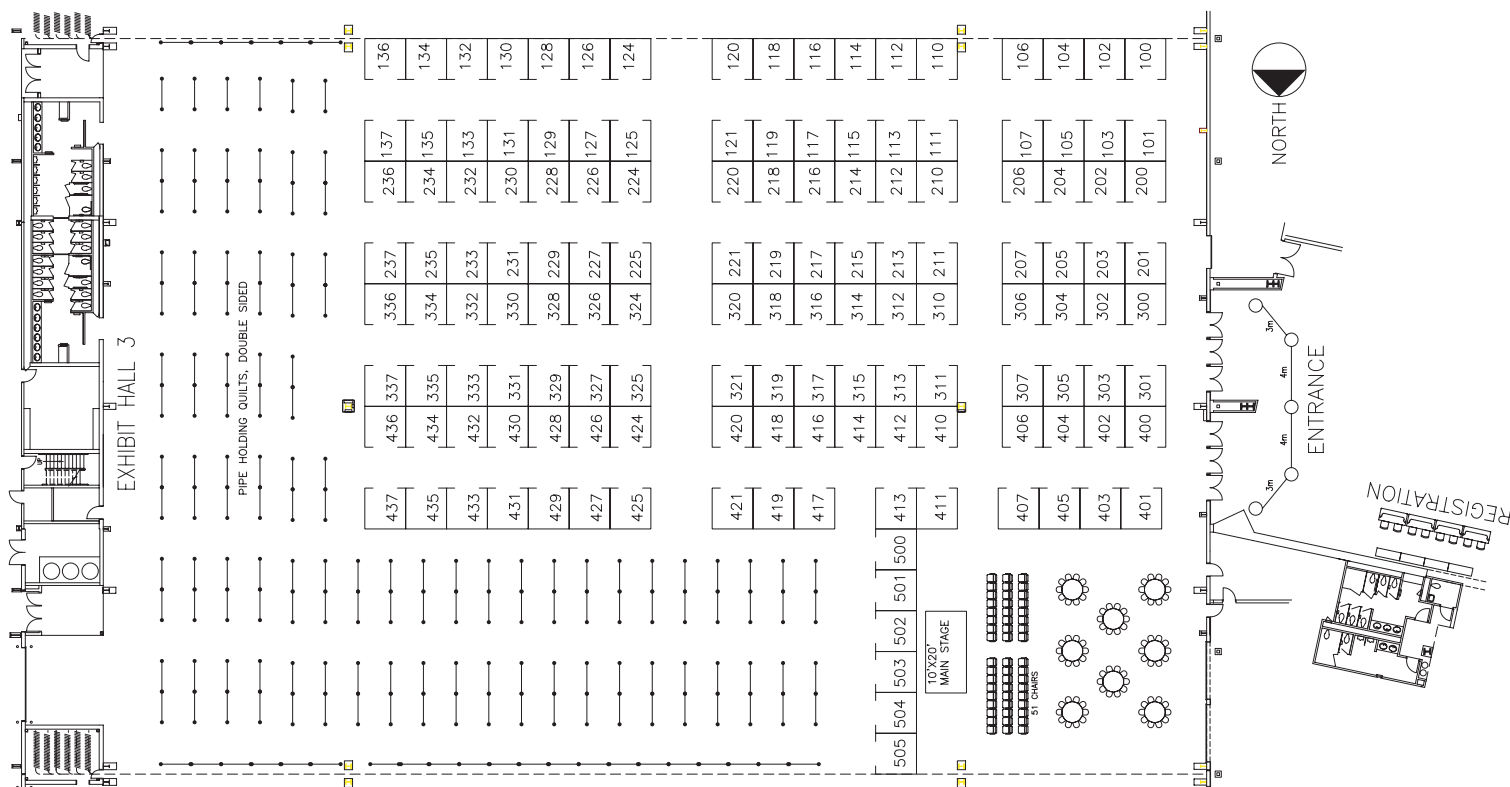
Floorplan

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Vendor Mall Hours:

Thursday, April 21...10 a.m. – 6 p.m.

Friday, April 22.....10 a.m. – 9 p.m.

Saturday, April 23...10 a.m. – 5 p.m.

- (51) - CHAIRS
- (141) 10 X 10 BOOTHS
- (163) QUILT PIPES = (326 SIDES)
- (8) 72" ROUND TABLES