HMQS Home Machine Quilting & Sewing SHOW

Show Program 2016
Ad Specifications & Information

May 5-7, 2016 | South Towne Expo Center, Salt Lake City, Utah

AD INFORMATION

Show program advertisers must be current HMQS vendors, sponsors, or teachers to have an ad considered. The program follows a *two column format* and all ads will be *printed in full color.*

Ad Specifications: Ads will only be accepted in the following formats and print quality:

- PDF (CMYK, press quality)
- EPS (Illustrator, CMYK, fonts outlined)
- TIF or PSD (CMKY)
- Publisher, Microsoft Word, or other layout program ads must be sent as PDF files

Resolution: *Files must be at least 300-dpi resolution* for quality printing. If you have a lower dpi file image it is fine as long as the final images measure larger than 8" x 10" in size. Contact us if you have questions.

File Issues: If you are having trouble putting together an appropriate ad for the publication please let us know and we can direct you to someone who can help you with your ad. We can also create the ad for you. Cost for creation or modification is $65 for a quarter or half page ad, $100 for a full-page ad.

Ad Submission Deadline:
March 15, 2016

Submission: Please send files to mindy@hmqs.org. *Limit email file size to 8MB or less.* If your file is larger, please upload it to YouSendIt.com, Dropbox.com, or Google Drive which are free of charge, and email a link to the uploaded file.

Send to:

mindy@hmqs.org | 801-718-3010

PAYMENT INFORMATION

Payment must be received at the time of submission and can be made with Visa, MasterCard, American Express or check. Make checks payable to QSC Expos, LLC.

Mail to: QSC Expos, LLC, PO Box 7355, Reno, NV 89510-7355. For billing questions contact: Vickie Hundert, 755-971-9266, or vickie@hmqs.org

www.HMQS.org

AD SIZE	SUBMISSION SIZE	COST	FREE WITH SPONSORSHIP
Full Page Ad (full bleed) Trim size Content safe area	8.625" x 11.125" 8.125" x 10.625" 7.25" x 9.75"	$700	$2500+ Sponsorships
Half-page Ad (horizontal) Half-page Ad (vertical)	7.25" x 4.5" 3.5" x 9"	$350	$1500 Sponsorships
Quarter-page ad (vertical)	3.5" x 4.5"	$200	$500-$1000 Sponsorships

The Premiere Quilt Exhibition and Hands-on Educational Conference for All Machine Quilters, Embroiderers & Those Who Love to Sew!